



SHANGHAI

SNIEC, Shanghai
10/11–12/11/26

Please send the original to ProWine Shanghai:

Date of Issue: _____

Reference No: _____

1 Company and address	
Company _____ _____ _____	
Address _____ _____ _____	
Post Code _____	City _____
Country _____	
Internet _____	

2 Person in charge of administration for exhibitor from company listed under item 1	
Contact person _____	Tel. _____
E-Mail _____	Fax _____
	<input type="checkbox"/> M <input type="checkbox"/> F

Data protection regulations see www.prowine-shanghai.com

M: male – F: female

All sums payable under this Space Contract shall be paid together with the addition of such Goods and Services Tax (or such other government tax/ or levy) as is legally payable on those sums, if any.

We agree to abide by the Terms and Conditions and the Rules and Regulations of ProWine Shanghai of which we acknowledge receipt and which are available to view at www.prowine-shanghai.com and any amendments which may be made by the joint owners and/or the hall landlord. We further agree to show only exhibits pertaining to the theme of the exhibition. Final decision is at the discretion of the joint owner.

We hereby consent to the use of our trade marks by the implementation company in advertising and promotional materials relating to this exhibition and/or the implementation company's services as an exhibition organiser. Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners reserve the right to alter the position of the allocated stand and to change the venue or date of the exhibition if, in the opinion of the joint owner, it is in the interest of the exhibition as a whole.

3 Stand space			
3.1 Minimum size: 9 m ²			
Area in m ²	Booth Number – A separate definitive stand number may be assigned at a later date	Dimensions of site in metres	
		Width	Depth
3.2 Space only		Price without stand construction	
<input type="checkbox"/> Space only		US \$ 455/m ²	
3.3 Stand packages		Price space incl. stand construction	
<input type="checkbox"/> Walk On Stand		US \$ 550/m ²	
<input type="checkbox"/> Premium Package (Minimum 18 m ²)		US \$ 575/m ²	
3.4 Total Cost/Payment Schedule (in US \$ only)			
1. Total Cost _____			
2. 35% of cost due with Space Contract _____			
3. 65% Balance due 6 th of July 2026 _____			
By Bank Transfer in US\$ only payable to: (Payment in US \$)			
Bank: The Hongkong & Shanghai Banking Corporation Ltd			
Bank address: 1 Queen's Road Central, Hong Kong			
Swift Code: HSBCHKHKKH			
Account name: Hong Kong Sinoexpo Informa Markets Limited			
Account no.: 004-500-121736-274			
(Stand Number and Show Name must be stated in your application to the bank)			
<input type="checkbox"/> I hereby declare that, regarding the information of individuals I provided, I have kept compliant with related data protection laws and regulations. Especially I have obtained prior written consent from the data subjects for the collection and use of their personal information. In this regard, I agree to indemnify and hold harmless Messe Düsseldorf Shanghai Co. Ltd ("MDS"), against any liabilities towards the data subjects by any of my breach of the applicable laws and regulations. In addition, I entitle MDS to store and use the information provided by me (including any personal data) for internal customer management purpose, and to transfer the information to its offshore group companies (e.g. Messe Düsseldorf GmbH in Germany) as well as external service providers for further process/use.			

Name

Legally binding signature and company stamp

Date

For ProWine Shanghai 2026 team use only:

The above Space Contract is hereby accepted for and on behalf of Hong Kong Sinoexpo Informa Markets Limited and agreed by Messe Düsseldorf Shanghai Co. Ltd. Hong Kong Sinoexpo Informa Markets Limited is appointed by Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. as the international space contracting and invoicing company.

Signed by Hong Kong Sinoexpo Informa Markets Limited: _____ Name: _____ Date: _____

B

SHANGHAI

SNIEC, Shanghai
10/11-12/11/26**TERMS AND CONDITIONS**

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Reference No: _____

1 Title of event

ProWine Shanghai 2026

2 Owner of event and Implementation Company

Joint Owners:
Messe Düsseldorf (Shanghai) Co., Ltd.
Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Implementation company (commissioned):
Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Hong Kong Sinoexpo Informa Markets Limited is appointed by Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. as the international space contracting and invoicing company.

3 Venue

Shanghai New International Expo Centre

4 Duration, opening times and dates

Stand construction:
08/11 - 09/11/26

Duration:
10/11 - 12/11/26

Opening times:
10/11 - 11/11/26
10 am - 6 pm
12/11/26
10 am - 4 pm

Stand dismantling:
12/11/25 (4 pm - 9.30 pm)

5 Exhibitor Profile

The Exhibitor profile only comprises products and services for ProWine Shanghai 2026. Main categories of the exhibitor profile of ProWine Shanghai 2026:

1. Wines (according to cultivable areas)
2. Sparkling wines
3. Spirits
4. Mineral water
5. Accessories for marketing in retail shops and gastronomy
6. IT for retail and gastronomy
7. Trade Literature
8. Services

Only products which are part of the above main categories can be admitted and exhibited.

6 Contract for Space

A Contract for space in the Exhibition shall be made on the form overleaf and shall be duly signed by the Exhibitor or a person authorised by him. When the Space Contract for space is signed on behalf of an Exhibitor it should so state and should state the name of the Exhibitor. Following receipt of the Space Contract together with initial payment Hong Kong Sinoexpo Informa Markets Limited shall issue an acceptance of such Space Contract which shall bind the Exhibitor to exhibit at the Exhibition and to observe the Terms and Conditions / Rules and Regulations of the Exhibition (as amended from time to time). Hong Kong Sinoexpo Informa Markets Limited reserves the right to refuse to accept any Space Contract at its absolute discretion without giving reasons therefore.

7 Payment

(a) The payment schedule for space rental and stand packages is as follows:

- (i) 35% balance with return of Space Contract
- 65% balance by 6th July 2026

OR

- (ii) if Contract is signed on or after 6th July 2026
- 100% with return of Space Contract

(b) All sums payable under this Space Contract shall be paid together with the addition of such Goods and Services Tax (or such other government tax/or levy) as is legally payable on those sums, if any. The total cost represents only the payment for the site, with or without stand fitting as appropriate, details of which are set out overleaf and all other goods and services required by the Exhibitor shall be paid for by the Exhibitor in addition thereto.

Exhibitors will not be allowed to occupy their space or stands if the payment terms specified on the Space Contract are not followed. These terms cannot be varied under any circumstances.

Interest at the rate of 2% per month will be charged on any amount outstanding for a period exceeding 14 days after the due date for payment until payment is made.

8 Cancellation of Exhibition Space

In the event of Hong Kong Sinoexpo Informa Markets Limited agreeing to any request for release from the Space Contract, the Exhibitor will be liable for all or part of the cost stated in the Space Contract overleaf on the following scale:

Cancellation 271 days or more before the show	15% of cost
Cancellation between 270 and 181 days before the show	40% of cost
Cancellation between 180 and 121 days before the show	60% of cost
Cancellation between 120 and 61 days before the show	80% of cost
Cancellation 60 days or less before the show	FULL COST

This scale of charges will apply only from the date Hong Kong Sinoexpo Informa Markets Limited receives written notice by letter, e-mail or fax. In addition to this scale, the Exhibitor will be liable for any specific cost incurred on his behalf by Hong Kong Sinoexpo Informa Markets Limited. These terms cannot be varied under any circumstances.

9 Failure to Exhibit

(a) Any organisation which, having signed a Space Contract for exhibition space, fails to exhibit whether or not for any reason of the Exhibitor's own choosing and has not been released from the Space Contract by Hong Kong Sinoexpo Informa Markets Limited shall be liable for the full amount stated in the Space Contract plus any additional costs incurred by Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners as a result of such failure to exhibit.

(b) Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners will not be liable in any way in the event that Bodies of Authority such as immigration and customs, prevent the attendance of personnel or exhibits at the Exhibition.

10 Limitation of Liability and Indemnity

(a) To the extent permissible under the law, Hong Kong Sinoexpo Informa Markets Limited, the Joint Owners, the Implementation Company, its officers, directors, employees, servants or agents shall not be liable for:-

- (i) the safety of the Exhibitor, its staff, servants, agents, contractors or invitees during the exhibition;
- (ii) any damage to or loss of exhibits, articles or other property of whatever kind brought in to the exhibition by the Exhibitor, its staff, servants, agents, contractors or invitees or members of the public; or
- (iii) any other damages or loss (including, without limitation, the loss of goodwill or business profits, interruption due to work stoppage, data loss, computer failure or malfunction and all other commercial damages or losses or exemplary, aggravated, punitive or such similar damages whether arising out of contract, tort or any other legal theory).

(b) Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners shall not in any event be held responsible for any restrictions or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entry, siting or removal of exhibits, or for the failure of any services or amenities provided by the hall landlords or other third parties.

(c) While Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners may provide information on the relevant legal requirements applicable to the Exhibitor (including the licences and permits which the Exhibitor has to obtain), they shall not be responsible for any errors or omission and the Exhibitor is solely responsible for ensuring that it has complied with all legal requirements.

(d) Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners shall not be responsible for the acts or omission of any contractor appointed by the Implementation Company to provide any products or services to the Exhibitor

(e) In the event that Hong Kong Sinoexpo Informa Markets Limited or the Joint Owners are found by a court of competent jurisdiction or any other competent authority or tribunal to be liable notwithstanding the provision of this clause, the aggregate liability for all claims made by the Exhibitor in respect of any loss or damage incurred or suffered shall not exceed the amount paid by the Exhibitor to Hong Kong Sinoexpo Informa Markets Limited for the space at the event at or during which the loss or damage was incurred or suffered. This limitation does not apply to claims in respect of personal injury or death.

(f) The Exhibitor shall indemnify and hold Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners harmless in respect of any and all loss, damage, expense (including legal costs on a solicitor and clients basis), or liability (whether criminal or civil) and costs of settlement suffered or incurred by Hong Kong Sinoexpo Informa Markets Limited or the Joint Owners due to any act, omission, neglect or default of the Exhibitor, its staff, servants, agents, contractors or invitees, and any claim by any third party that any exhibit, service or other material or information exhibited, provided or used by the Exhibitor infringes the intellectual property rights or any other rights of any party. The indemnity provided under this clause shall survive the termination of this Space Contract and is in addition to any other remedy which Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners are entitled to under the law.

11 Sub-Letting

The Exhibitor must not transfer, dispose of or part with or otherwise sublet the whole or any part of its site, whether for financial consideration or otherwise. The Exhibitor must, if it is an agent, distributor or licensee, state at the time of contract or through the Publicity and Technical Services Manuals' forms, the names of the principals to be represented. This does not prohibit an Exhibitor displaying the products of a principal for whom it becomes agent, distributor or licensee after the time of contract, with the prior written permission of Hong Kong Sinoexpo Informa Markets Limited.

12 Exhibitor's Insurance

Exhibitors shall make sure that they are fully covered by insurance including, but not restricted to, all risks of their property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by any circumstance whatsoever whether by reason of fire, water, theft, accident or any other cause. The Exhibitor shall insure against, indemnify and hold Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners harmless in respect of the Exhibitor's liability to Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners. If Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners so demand the Exhibitor shall provide proof to Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners that the Exhibitor has adequate insurance cover. Exhibitors shall ensure that their temporary staff and the staff of their servants, agents or contractors are insured against claims for workman's compensation. The period for which such insurances shall be maintained shall be from the time the Exhibitor or any of his servants, agents or contractors first enters the exhibition grounds until it has vacated the exhibition grounds and all its exhibits and property have been removed.

13 Group Stands

Contracting parties for group stands are responsible for ensuring that all Exhibitors within their group are fully aware of and agree to abide by these Terms and Conditions and by the Rules and Regulations of the Exhibition.

14 Force Majeure

Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners shall not be liable to the Exhibitor by reason of any cancellation or part-time opening of the exhibition, either as a whole or in part, for any non-performance of its obligations under this Space Contract or for any amendments or alterations to all or any of the Terms and Conditions / Rules and Regulations of the Exhibition in each case to the extent that such occurrence is due to any circumstances not within its control.

15 Unforeseen Occurrences

In the event of any occurrences not foreseen in these Rules and Regulations, the decision of Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners shall be final.

16 Copyright

The Exhibitor gives permission to Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor. The Exhibitor guarantees that all graphic elements, designs and photos are either:

- 1) original material,
- 2) paid for by the Exhibitor or,
- 3) already in the public domain such that Hong Kong Sinoexpo Informa Markets Limited and the Joint Owners cannot be sued for copyright violation.

17 Counterfeits and Copyright Infringements

Copyright infringement will be vigorously policed at the Exhibition. Copies or counterfeit goods are not permitted at the Exhibition. Exhibitors infringing copyright laws may have their goods confiscated by customs and be banned from future exhibitions.

18 Government Ruling

The Exhibitor shall have no claim against Hong Kong Sinoexpo Informa Markets Limited or the Joint Owners should national or state government authorities, acting independently or under the auspices of an international authority (e.g. the United Nations), ban, restrict or refuse participation at the Exhibition by the Exhibitor or the display or promotion of any of its products or services.

19 Governing Law and Jurisdiction

These Terms and Conditions and the Space Contract between Hong Kong Sinoexpo Informa Markets Limited and the Exhibitor shall be governed by the laws of Hong Kong, and the parties submit to the non-exclusive jurisdiction of the courts of Hong Kong.

TERMS AND CONDITIONS of Space Contract
Accepted by Exhibiting Company:

Signature _____

Date _____