

Application Form

Organizer:

Emme Intermediação de Negócios Ltda
Rua Correia de Lemos, 158
Zip code: 04140-000 - São Paulo - SP
Brazil



São Paulo

prowinesaopaulo.com

ProWine São Paulo
Expo Center Norte
SÃO PAULO | BRAZIL
30 sep - 02 oct 2025

Member of ProWein World

Contacts:

Phone: +55 11 2365-4313

E-mail: expositores@prowinesaopaulo.com.br

Exhibitor:

1 Registration data

Company Name*

Tax ID*

Address*

Zip Code*

City*

Country*

Full name of the person responsible for the contract/*

Phone Number*

E-mail

Website

Exhibitor Category*

Manufacturer

Importer

Group organizer



Plus design assembly

Includes: Light gray carpet; MDF wall with gray adhesive; 1m² lockable storage room with shelves; 2.30x2.00m canvas printed image; White MDF ceiling with built-in led lighting; 1.20m high wooden fascia board covered in printed canvas and LED lighting; 1 table; 3 chairs; 1 lockable counter; 1 garbage bin; 6 shelves (1.00x0.50m); 1 socket as required; Logo on the counter.

Plus design assembly
cost (USD\$ 200/m²)

_____ X USD\$ 200/m² = _____
Total cost

2.1 Extra orders

Items

Amount

Ice (Optional)

Bags:

Bag of ice (5Kg) - Price: USD\$ 2,50 - Vouchers can be withdrawn at CAEX

Internet (Optional)

Small stand: up to 24m² (for up to 8 users)USD\$ 285
Medium stand: 25m² to 40m² (for up to 12 users)..... USD\$ 370
Large stand: 41m² to 96m² (for up to 20 users)..... USD\$ 475
Mega stand: over 97m² (for up to 25 users).....USD\$ 670

Glass package (Optional)

Amount

Package includes: 50 glasses, 1 spittoon and 1 ice bucket

Cost: USD\$ 180 per package

The services described above can be ordered afterwards via the Exhibitor's Electronic Manual

2 Booth

Booth name

Format

Total area



Basic design assembly

Includes: Light gray carpet; Crystal glass panels; 1m² lockable storage room; 1 table; 3 chairs; 1 lockable counter; 2 shelves; 1 socket every 9m²; 1 garbage bin; Fascia board with company logo; Visual communication on one wall; Logo on the counter.

Assembly
cost (USD\$ 160/m²)

_____ X USD\$ 160/m² = _____
Total cost

3 Contact Information

Marketing manager's name

Marketing manager's e-mail

Financial manager's name

Financial manager's e-mail

General information contacts person's name

General information contacts person's e-mail

4 Advertising Information (Website + Catalog)

Name of the company*

Country*

E-mail*

Phone number (Country code + number)*

Social media

Instagram

Facebook

LinkedIn

Importers: fill in the link that will be sent by e-mail with the producers' information by July 18, 2025.

5 Costs and payment methods

Items	m ² cost	Amount	Total
Area		m ²	USD\$
		Amount	Total
Assembly (when hired)		m ²	USD\$
Media fee (mandatory)		1	USD\$ 120
City hall fee (mandatory)		1	USD\$ 165
		Amount	Total
Ice (when hired)		Bags	USD\$
			Total
Internet (when hired)			USD\$
			Total
Glass package (when hired)			USD\$
Total			USD\$

5.1 Payment method (choose only one)

☐ Electronic invoicing:

Via e-mail to _____

or

Invoicing by mail:

☐ To the address of the exhibitor listed under item 1

☐ To the following billing address

Company Name

Address

Zip Code

City

Country / Region

Comments

Full name*

Position*

Place/Date*

Signature and company stamp*

ProWine São Paulo signature*

Expenses related to water, lighting, cleaning, security and internet will be charged separately when applicable.

General Terms & Conditions of Participation

This document establishes the general terms and conditions for participation at ProWine São Paulo 2025, so that both the organizer and the exhibitor benefit equally from the event described below.

1. EVENT

The event, ProWine São Paulo 2025, will take place on September 30, October 1 and 2, 2025, in the green pavilion of Expo Center Norte, located in the city of São Paulo, Brazil.

2. DATE AND TIMES OF THE FAIR

Assembly period:

September 26 to 29, 2025, from 8:00 a.m. to 8:00 p.m.

Fair period:

September 30, October 1 and 2, 2025, from 12:00 p.m. to 7:00 p.m.

Dismantling period:

October 02, 2025 from 11:00 p.m.;

October 3, 2025 until 12 p.m.

3. AREA

The organizer reserves the right, at its discretion, to postpone, bring forward, extend, reduce, temporarily suspend or cancel the fair, in whole or in part, in cases of force majeure, always taking into account the interests of the exhibitors. In such situations, exhibitors may not terminate the contract, claim compensation or reduce participation fees. If the event is canceled for these reasons, the exhibitor may be charged up to 25% of the total value of the contracted area to cover costs and obligations. Exhibitors who have requested additional services may be charged a higher fee. A reduction of up to 20% of the area contracted by the exhibitor is allowed.

4. PAYMENT

Participation at the fair must be paid for as described in this contract. Payment for area rental and assembly packages must be made as follows:

- 25% of the total amount must be paid upon signature of this contract. This amount may be paid in installments by prior written agreement with the promoter, being the deadline no later than August 29, 2025.

- In installments

- In cash

If the payment terms described in this contract are not respected, the exhibitor may be denied occupation of the stand or rented area. These terms can only be waived if approved in writing by the promoter. The promoter has the right to resell the area if the exhibitor does not pay all the costs within the period described in this contract.

5. CANCELLATION

If the exhibitor requests cancellation of his participation at ProWine São Paulo 2025, which will only be valid if made in writing and after acknowledgement by the promoter, the exhibitor will be liable for part or all of the costs described in the space rental contract, in accordance with the following conditions:

- Cancellation shortly after the contract is signed: 25% of the total cost;

- Cancellation up to 200 days before the fair: 50% of the total cost;

- Cancellation up to 100 days before the fair: 75% of the total cost;

- Cancellation less than 100 days before the fair: 100% of the total cost;

If the area is transferred, in agreement with the organizer, a fine of 25% of the total amount will be charged.

6. SUBLEASE

It is strictly forbidden to transfer and/or sublease part or all of the area leased under this contract. The exhibitor must not use the area rented under this contract for any activity other than the exhibition and promotion of products that are in accordance with the profile of the exhibitors at the ProWine São Paulo 2025 trade fair.

7. STAND ASSEMBLY AND DECORATION

The exhibitor is responsible for stand decoration and assembly services when the basic assembly design is not hired. The stand construction and design project must be submitted to the organizer for prior approval by the deadline of August 29, 2025. Otherwise, a fine of R\$1,500.00 will be charged. The promoter has the right to prevent the construction of a stand if the stand design does not comply with the guidelines specified in the Exhibitor Manual and/or in the event of non-payment. Basic assembly contracted with the organizer should be up to 30m2.

8. STAND ASSEMBLY PERIOD

Exhibitors must finish setting up and decorating their stand by 8 p.m. on September 29, 2025. A fine of 20% of the value of the hired space will be charged if there is a delay in setting up the stand.

9. TRANSPORTATION OF GOODS

After receiving the area as described in this contract, it is the exhibitor's responsibility to ensure that all services and products have been properly delivered and installed so that the stand is ready for the start of the event. It is also the exhibitor's responsibility to remove all objects from their stand after the event has ended. The promoter recommends that valuables are removed from the stand after each day of the event in order to avoid losses. The promoter is not responsible for any loss or theft or any inconvenience that may occur inside the exhibitor's stand. Stand security is the sole responsibility of the exhibitor.

10. ELECTRICITY

Any electrical installation must be authorized in advance by the organizer and must be installed by one of the authorized suppliers. The exhibitor must hire the energy required for their stand within the time limit set in the Exhibitor's Manual. Once payment has been made, the receipt can be issued on the Exhibitor Portal. If there is more use than contracted, the difference will be charged at the end of the event.

11. WATER

Any water installation must be approved in advance by the promoter using the form available in the Exhibitor's Manual.

12. DAMAGE TO THIRD PARTIES

In the case that the exhibitor or a subcontractor of the exhibitor damages any property of the promoter, the pavilion or any other third party, the exhibitor will be fully and exclusively responsible for compensating the damaged part.

13. BADGES

Badges must be ordered in the Electronic Exhibitor Manual. It is important to note the difference between the types of badges:

EXHIBITOR - for your company's employees.

SERVICE - for service providers on the stand, such as photographers, caterers, agencies, etc.

ASSEMBLER - for the assembly team.

This distinction is crucial, as access times and areas vary according to the type of badge, all of which are detailed in the manual. The exhibitor is responsible for registering the badges, and it is forbidden to pass on the exhibitor badge to service providers, assemblers

or visitors. In the case of violation, a fine of R\$ 1,000.00 per badge will be imposed.

14. ADVERTISING

It is forbidden to place banners, brochures or any kind of advertising material outside the area contracted under this agreement or to distribute advertising material from another entity without the promoter's prior formal authorization. Exhibitors are prohibited from playing music on their stand that exceeds the 65db limit. Failure to comply with this clause may result in a fine of up to 100% of the value of this contract.

15. SERVICES

The Convention Center in which the event will be held has services such as parking, public telephones, restaurants and toilets in excellent condition for use. These services are not the responsibility of the organizer.

16. SALE AND DISPLAY OF PRODUCTS

Products and services not foreseen in this contract are prohibited from being exhibited or commercialized during the event. The organizer reserves the right to remove any unauthorized items at the exhibitor's expense. Distribution of products is permitted only within the contracted area, as described in this contract. The exhibitor may accept sales orders and/or promote products and services that are in line with the previously approved profile. Removal of products from stands is only allowed after the end of the event. Flammable or dangerous products will only be allowed if they comply with current safety regulations and have the promoter's prior approval.

17. SECURITY

The promoter will provide a security team responsible for maintaining order within the common areas of the event. However, this service does not exclude the exhibitor's responsibility for their belongings. Each exhibitor is responsible for the security of their stand and belongings. The promoter will not be responsible for any loss or damage that occurs during the event.

18. COPYRIGHT

The exhibitor grants the promoter the right to publish, before, during and after the event, any press release, photo, product information, logo or promotional material with the aim of promoting the event and/or the exhibitor itself.

The exhibitor guarantees that all graphic elements, designs and photos supplied are:

Original material;

Regularly acquired or licensed by the exhibitor; or

In the public domain, guaranteeing that the organizer will not be held liable for any breach of copyright.

I declare that I accept the General Terms & Conditions described in this document.

Place and date

ProWine São Paulo 2025

Signature