



# Application Form



Rua Correia de Lemos, 158 Post code: 04140-000 - São Paulo - SP

City\*

Total

Emme Intermediação de Negócios Ltda Contact: Tel. +55 11 2365-4313 E-Mail: expositores@prowinesaopaulo.com.br Brazil Legal name and address of the Exhibitor 4 Invoicing (choose only one) Electronic invoicing: Via e-mail to Company\* or Invoicing by mail: To the address of the exhibitor listed under item 1 To the following billing address Address\* Company Name Post Code\* Country\*  $\Box t$ Address Contact person Telephone number E-mail City Post Code Country / Region 2 Stand Space Comments Exhibitor USD 220/sqm Space only Walk-in stand USD 380/sqm (Space + stand construction) Expenses related to water, energy, cleaning, safety and internet will be charged separately Name at Fascia Stand Number Total area Name Position in company 2.1 Total cost Quantity Total Place, Date Area Media fee (mandatory) **USD 100** City Hall fee (mandatory) USD 150

3 N° of Co-exhibitors Answer this item only if your stand is a group stand

Emme Intermediação de Negócios Ltda signature and stamp

Company signature and stamp

#### **General Terms & Conditions**

This document presents the terms and conditions for participating at ProWine São Paulo 2024 tradeshow in away that both the tradeshow organizer and the exhibitor can equally benefit from the aforementioned event

#### 1. EVENT

The event, ProWine São Paulo 2024 will be held from October 01 - 03 2024 at Expo Center Norte, situated in the city of São Paulo, Brazil.

# 2. OPENING TIMES AND DATES

Stand construction: 27/SEP/2024 - 30/SEP/2024 8am – 8pm Event Period: 01/OCT/2024 – 03/OCT/2024 12pm – 8pm Stand dismantling: 03/OCT/2024 10pm – 04/OCT/24 12pm

#### 3. AREA

The participation fee will be paid in accordance to what it is written in this contract. The organizer, if necessary, has the right to postpone, curtail, extend, temporarily close, partially or completely, or cancel the trade fair, should it be necessary, for reasons beyond their control, and taking into consideration the interests of the exhibitors in so doing. In such justifiable, exceptional circumstances, as in all cases of force majeure, exhibitors shall not be entitled to rescind their contract, claim damages nor reduce the participation charges. If the event does not take place for the afore-mentioned reasons, exhibitors may be charged up to 25% of the participation charges to cover general costs. A larger amount may be demanded from individual exhibitors if they have given instructions for extra work to be carried out on their behalf.

#### 4. PAYMENT

The payment schedule for space rental and stand packages is as follows:

- 25% balance immediately after signing the stand contract;
- The balance can also be paid in instalments in case it suits the exhibitor until August 31th.

If the payment terms specified on this Contract are not followed, exhibitors will not be allowed to occupy their space or stands. These terms can only be varied with written approval from the organizer.

The organizer has the right to resell the area in case the exhibitor does not pay the open balances in accordance to the terms and written agreements stated in this contract.

### 5. CANCELATION

In case the exhibitor requests the cancelation of its participation at ProWine São Paulo 2024 and after the organizer acknowledge the cancelation's request, the exhibitor will be liable for all or part of the costs stated in this Contract based on the following:

- Immediately after signing the stand contract: 25% of total cost;
- Until 200 days before the show: 50% of total cost;
- Until 100 days before the show: 75% of total cost;
- Before 100 days to the show: 100% of total cost;
- If the area has been reselled, only 25% fine will be charged.

# 6. SUB-LETTING

The Exhibitor must not transfer, dispose, part with or sublet the whole or any part of the area rented in this contract. The exhibitor shall not use the area rented through this contract if not for exhibiting and promoting the products in accordance to the exhibitor's profile of ProWine São Paulo 2024.

#### 7. STAND CONSTRUCTION AND DECORATION

The exhibitor is responsible for stand construction and decoration services when the stand package is not hired. The stand construction and design must be submitted for approval not later than August 31th 2024, otherwise a fee of 25% of the rented area stated in this contract will be charged.

The organizer has the right to prevent the stand to be built in case the stand specifications are not aligned to the Exhibitor's Manual and/or in case of lack of payment. Walk-in stand construction to areas max of 30 sqm.

### 8. STAND BUILDING AND DECORATION PERIOD

The exhibitor must finish the stand construction and decoration until 08:00 pm of September 30th 2024. An extra fee of 20% of the rented area stated in this contract may be charged in case of stand construction delay.

#### 9. GOODS TRANSPORTATION

After receiving the area as agreed in this contract, it is part of the exhibitor's responsibility to make sure that all services and products are properly delivered and installed in order to have the stand ready at the beginning of the show. It is also the exhibitor's responsibility to remove all objects form its stand after the duration of the show.

The organizer recommends, after the end of the last day of the event, all valuable objects to be removed from the stand as to prevent loses.

The organizer it is not responsible for any lost items or any inconvenient safety issue that happens inside the exhibitors stand. The safety of the stand is of exclusive responsibility of the exhibitor.

### 10. ELECTRICITY

Electricity consumption will be charged after to show to each exhibitor based on its consumption.

Any electrical installation shall be prior authorized by the organizer and should be installed by one of the authorized sub-contractors.

The exhibitor shall inform the organizer, within the deadlines stated in the Exhibitor's Manual, a forecast of energy which will be consumed during the event. A prepayment will be demanded and, after the show, an invoice regarding the electrical consumption will be issued. In case the actual consumption, be less

than the prepaid amount, the organizer will reimbur-

se the exhibitor.

# 11. WATER

Any water installation should be previously requested to the organizer through the appropriate form available at the Exhibitor's Manual. Check before if the location has sewage instalation.

### 12. DAMAGE TO THIRD PARTY PROPERTY

In case the exhibitor or a sub-contractor from the exhibitor damages any property from the organizer, the venue or any third party, it will be the exhibitor's responsibility to compensate the damaged part.

# 13. SERVICE BADGES

The organizer shall provide badges for service providers based on an official request made by the exhibitor. Service badges need to be requested in an official company paper with the name and ID number of each service provider and the number of the stand where

the service will be provided.

#### 14. ADVERTISING

It is forbitten to place banners, folders, or any kind of publicity outside the area rented by this contract nor distribute promotional material from a third party if not previously approved by the organizer.

The exhibitor shall not broadcast any music over 85db. The non-obedience of this clause may result in financial penalty of 100% of the value stated in this contract.

#### 15. SERVICES

The venue where the event will be held provides services like parking lot, public telephone, restaurants, toilets in good use conditions. These services are not under the organizer responsibility.

# **16. EXHIBITS AND SALES REGULATION**

Products or services not included on this contract cannot be exhibited or offered for sale. The organizer has the right to remove non-approved exhibits at the cost of the exhibitor. Distribution shall only be allowed on the stand area as registered.

The exhibitor is only allowed to accept orders for sell and/or advertise those products/services which are in line with those from the exhibitor profile. Exhibits may not be removed from the stand until the end of the event. Products and exhibits which are flammable or hazardous are allowed on the stand only if the quantity falls within the approved limit and after being analyzed by the organizer.

#### 17. SECURITY

The organizer will have a security team in charge of the safety in the common areas of the show. This, however, does not exclude the exhibitor's responsibility over it own belongings. The security over exhibitor's own belongings must be organized on an individual basis. The organizer is not responsible for any loss inside the halls during the period of the event.

### 18. COPYRIGHT

The exhibitor gives permission to the organizer to publish before, and after the event any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Trade show and/or exhibitor.

The Exhibitor guarantees that all graphic elements, designs and photos are either:

- Original material;
- Paid for by the Exhibitor;
- Already in the public domain, in the way that the organizer cannot be sued for copyright violation.

declare I accept the	General Terms	& Conditions	aforementioned	in this	document

ignature	Place and Date