

31 Oct. - 1 Nov.
2025

Jio World Convention Centre
Mumbai



Mumbai



WHEN PASSION

International Trade Fair
for Wines & Spirits

MEETS BUSINESS.

Partnership Opportunities

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PARTICIPATION CHARGES

BOOTH CHARGES

SHELL SCHEME

Booth Type	Price/sqm (INR)	Price/sqm (Euros)
Standard	12,300	230
2 sides open	12,800	240
3 sides open	13,300	250
Island	13,800	260

BARE SPACE

Booth Type	Price/sqm (INR)	Price/sqm (Euros)
Standard	10,500	210
2 sides open	11,000	220
3 sides open	11,500	230
Island	12,000	240

	Price (INR)	Price (Euros)
Registration fee	4,500	300
Co-exhibitor fee	30,000	500
Management fee	330 per sqm	8 per sqm

Exclusive of GST

Note:

- Co-exhibitor fee is applicable if the booth is shared.
- All contractors other than the official contractors will be required to pay a management fee for on-site co-ordination, design approval and construction debris disposal (further details to be obtained from the Technical Manual).

MASTERCLASS CHARGES

	Price (INR)	Price (Euros)
1 session (45 Minutes)	1,50,000	2,000

Exclusive of GST

PLATINUM PARTNER

(Exclusive)

₹ 12,00,000/-*

€ 15,000/-

*(Taxes extra as applicable)

INCLUSIONS:

- Exclusive Platinum Partner title on all marketing and promotional collaterals inclusive of social media and website – Pre-event, onsite and post event
- Logo presence in all emailers till the event date
- Opportunity to host 2 Masterclasses (45 minutes each)*
- Introductory address from your CEO at the Networking Evening (2 minutes)
- Appreciation mention in the speech made by the organiser
- Opportunity to place three display boards at strategic locations onsite (4ftx8ft)
- Opportunity to display your brand video on screen at the registration area (60 secs)
- 6 complimentary invitations to the networking evening
- Opportunity for your CEO to be a part of the prestigious inaugural ceremony on Day 1
- 27 sqm of display space in the Exhibition

***Applicable for beverage and beverage related brands**

GOLD PARTNER

(3 Inventory)

₹ 8,00,000/-*

€ 9,500/-

*(Taxes extra as applicable)

INCLUSIONS:

- Acknowledgement as Gold Partner on all marketing and promotional collaterals including social media and website – Pre-event, onsite and post event
- Logo presence in all emailers till the event date
- Opportunity to host 1 Masterclasses (45 minutes)*
- Appreciation mention in the speech by the organizer
- Opportunity to place one display boards at strategic location onsite (4ftx8ft)
- Opportunity to display your brand video on screen at the registration area (45 secs)
- 4 complimentary invitations to the networking evening
- 18 sqm of display space in the Exhibition

***Applicable for beverage and beverage related brands**

SILVER PARTNER

(6 Inventory)

₹ 5,00,000/-*

€ 6,000/-

*(Taxes extra as applicable)

INCLUSIONS:

- Acknowledgement as Silver Partner on all marketing and promotional collaterals including social media and website – Pre-event, onsite and post event
- Logo presence in all emailers till the event date
- Appreciation mention in the speech by the organiser
- Opportunity to display your brand video on screen at the registration area (20 secs)
- 2 complimentary invitations to the networking evening
- 9 sqm of display space in the Exhibition

MASTERCLASS PARTNER

₹ 3,50,000/-*

€ 4,000/- (1 Inventory)

₹ 2,50,000/-*

€ 3,000/- ^{Per Day}
(2 Inventory)

*(Taxes extra as applicable)

INCLUSIONS:

- Acknowledgement as Masterclass Partner on all marketing and promotional collaterals including social media and website – Pre-event, onsite and post event
- Dedicated mention at the start of the master class
- Logo presence in all emailers till the event date
- Appreciation mention in the speech by the organiser
- Opportunity to place one display board at the Masterclass area(4ftx8ft)

PROWINE & PROSPIRITS CHALLENGE



Deliverables	Presenting Partner (Exclusive)	Co-Partner (3)	Associate Partner (5)
Logo (with TITLE) on collaterals - online and offline (during pre-event Blind tasting by the Jury in August, on both days of the expo including winner announcement on 8 November)	Yes (positioned with program title)	Yes (positioned at the bottom)	Yes (positioned at the bottom)
Advertisement in show catalogue	Full Page	Half Page	Half Page
Social media posts	3	2	1
Co-branded emailer at ProWine database	3	2	1
Usage of brand glasses / other accessories (specific to the activity)*	Yes	Limited	Limited
Static Logo during winner announcement on the TV screens on show floor	Yes	Yes	Yes
Acknowledgement in pre & post event coverage	Yes	Yes	Yes
Logo on scoring sheet given to Jury	Yes	Yes	Yes
Brand Video on screen at the registration area	30 sec (20 times / day)	20 sec (12 times / day)	10 sec (6 times / day)
Mention in speeches	Yes	Yes	Yes
Logo with title on the Winners' Bar area at the show floor	Yes	Yes	Yes
Investment	INR 7,50,000 EUR 10,500	INR 5,00,000 EUR 7,000	INR 2,50,000 EUR 3,500

* applicable depending upon the product profile of the partner

*(Taxes extra as applicable)

PROWINE BARTENDERS' COMPETITION



Deliverables	Presenting Partner (Exclusive)	Co-Partner (3)	Associate Partner (5)
Logo (with TITLE) on collaterals - online and offline (during pre-event Blind tasting by the Jury in August, on both days of the expo including winner announcement on 8 November)	Yes (positioned with program title)	Yes (positioned at the bottom)	Yes (positioned at the bottom)
Advertisement in show catalogue	Full Page	Half Page	Half Page
Social media posts	3	2	1
Co-branded emailer at ProWine database	3	2	1
Usage of brand glasses / other accessories (specific to the activity)*	Yes	Limited	Limited
Static Logo during Live relay & winner announcement on the TV screens on show floor	Yes	Yes	Yes
Acknowledgement in pre & post event coverage	Yes	Yes	Yes
Logo on scoring sheet given to Jury	Yes	Yes	Yes
Brand Video on screen at the registration area	30 sec (20 times / day)	20 sec (12 times / day)	10 sec (6 times / day)
Mention in speeches	Yes	Yes	Yes
Opportunity to give rewards to the winning bartender	Yes	No	No
Logo on dummy cheque for winner	Yes	Yes	Yes
Opportunity to extend brand Gift to the winning bartender with a photo opportunity	Yes	No	No
Investment	INR 7,50,000 EUR 10,500	INR 5,00,000 EUR 7,000	INR 2,50,000 EUR 3,500

* applicable depending upon the product profile of the partner

*(Taxes extra as applicable)

PANEL DISCUSSION

Deliverables	Presenting Partner (Exclusive)	Co-Partner (3)	Associate Partner (5)
Logo (with TITLE) on collaterals - online and offline (including hanging banners over the activity area)	Yes (positioned with program title)	Yes (positioned at the bottom)	Yes (positioned at the bottom)
Advertisement in show catalogue	Full Page	Half Page	Half Page
Social media posts	3	2	1
Co-branded emailer at ProWine database	3	2	1
Static Logo on Live relay on the TV screens on show floor	Yes	Yes	Yes
Acknowledgement in pre & post event coverage	Yes	Yes	Yes
Brand Video on screen at the registration area	30 sec (20 times / day)	20 sec (12 times / day)	10 sec (6 times / day)
Usage of brand glasses / other accessories (specific to the activity)*	Yes	Limited	Limited
Logo on the felicitation certificates to the Panelists	Yes	Yes	Yes
Mention in speeches	Yes	Yes	Yes
Investment	INR 3,00,000 EUR 4,200	INR 2,00,000 EUR 2,800	INR 1,00,000 EUR 1,400

* applicable depending upon the product profile of the partner

*(Taxes extra as applicable)

For more information, please contact:

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