

March 15–17
2026



MEDIA- FREE

More visibility for you
— made easy

of Messe Düsseldorf

→ prowein.com



Benefit even more now!

→ We've upgraded the media fee. Here's an overview of what was previously included — and which additional features are now part of the package:

- ✓ Listing in the exhibitor database
- ✓ Links to your website and social media profiles
- ✓ Direct business contact button
- ✓ Share your company & product news
- ✓ Upload your company and product videos
- ✓ our products and services at a glance

Newly added

- ⊕ Company logo in the exhibitor profile
- ⊕ Unlimited year-round access to Fair Match
- ⊕ Brand presentation on the website
- ⊕ Free use of your relevant product categories

Your benefits in numbers

4.000
Euro

The minimum value of your
free backlinks on prowein.com

365
Days

Visibility of your company and
products on prowein.com

908
Euro

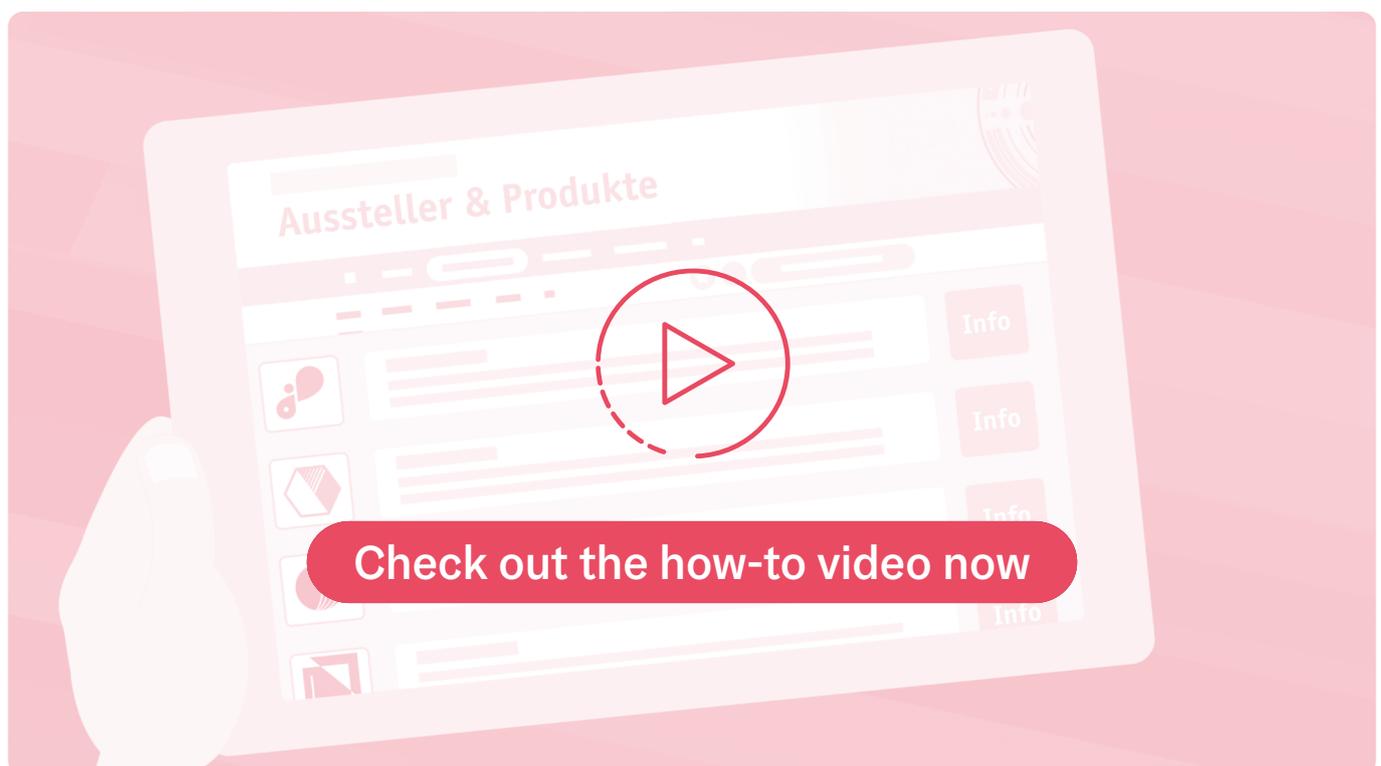
This is how much you save
with the new features of the
media fee

0,00
Euro

Is the price for our online
training on how to fully
leverage ProWein marketing
opportunities

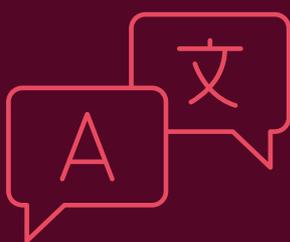
More touchpoints, more opportunities

- With the intuitively designed exhibitor profile and the central exhibitor dashboard from Messe Düsseldorf, it only takes a few minutes to compile all relevant information for trade visitors. Increase your visibility and create more effective touchpoints for successful business!



Digital tools offering even more benefits

for your exhibitor profile



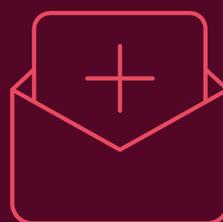
Content translation in GE, EN, ES, IT, and FR



Transfer of your profile content from the previous year



Generate leads using the Fair Match networking tool

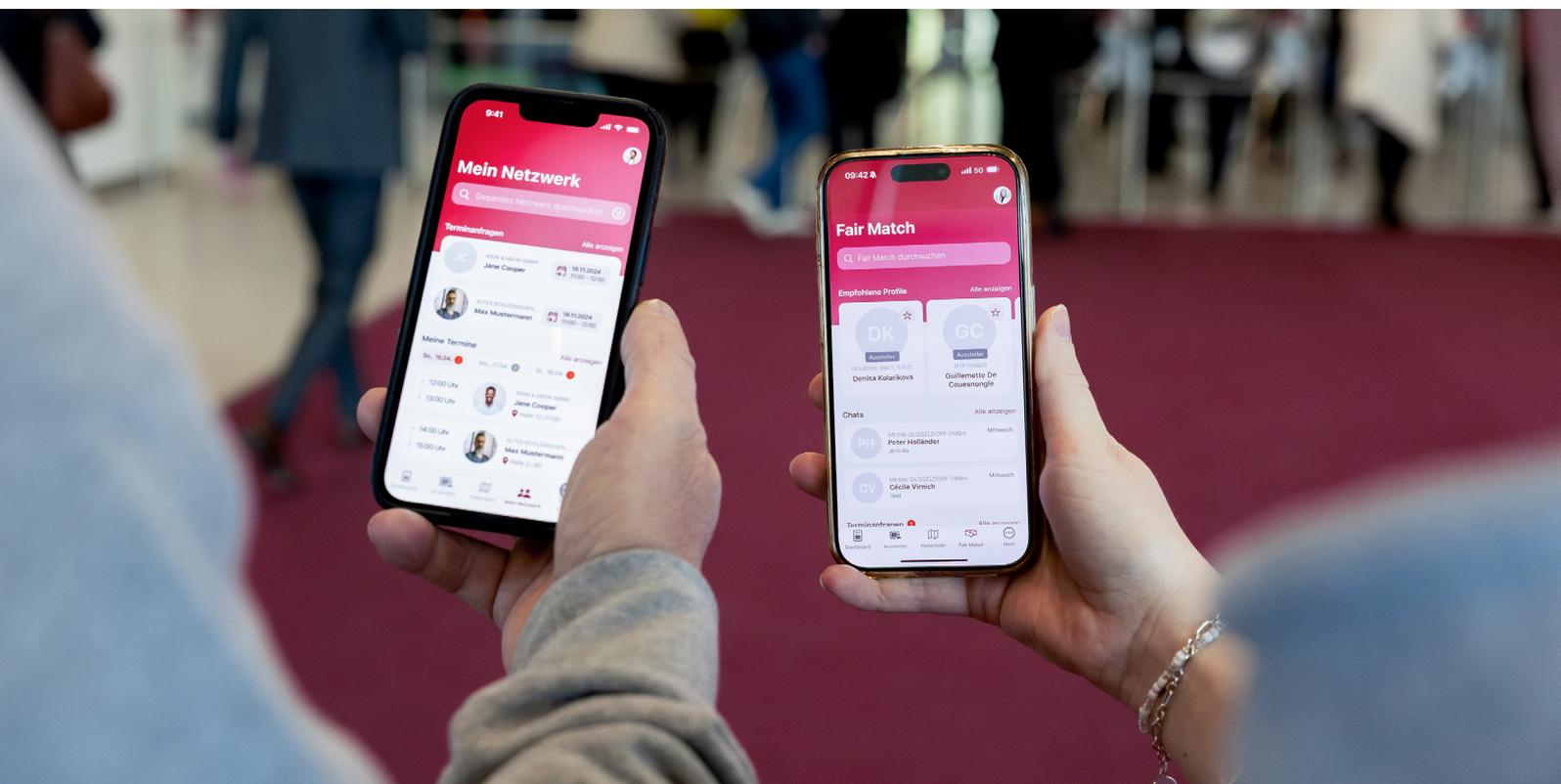


Automated visitor invitation and performance measurement

At a glance

- ✓ Effective audience targeting
- ✓ Qualified lead generation – 365 days a year
- ✓ Increased visibility
- ✓ Optimized processes
- ✓ Boost in website visitors & social media followers
- ✓ Worldwide presence
- ✓ Year-round exhibition communication

And the best thing: You only need a few minutes to enter all the details, helping you maximize your touchpoints before, during, and after ProWein.



prowein.com

Take advantage of our digital reach.

Need more awareness?

Contact **NEUREUTER** now



3.00
Mio.

Page Impressions

0.84
Mio.

Visits

0.41
Mio.

Unique Users

1.00
Mio.

Search queries in the exhibitor and product database

Media fee

Looking for even more visibility?



For more information about our additional marketing packages, feel free to contact our sales partner **NEUREUTER FAIR MEDIA.**

Your contact

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